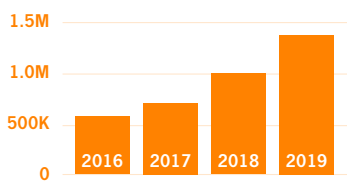


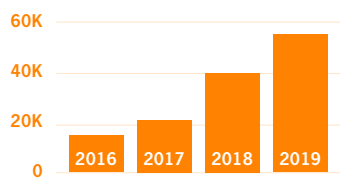
VELO TRANSPORT



E-Bikes: 125% increase



E-Cargobikes: 260% increase



» The Berlin location:

- Place for innovative cargo bike and mobility solutions
- Lots of startups, MotionLab, CityLab and research institutions
- Incubation place for new ideas
- Talent hotbed for new developments in the cargo bike area

» The VELOBerlin

- offers the perfect setting for VELOtransport
- Cargo bikes have been a main topic for many years: 50 brands & 30 manufacturers
- International Cargo Bike Festival @ VELOBerlin 2018
- Synergy effects & potential savings

Practical solutions for the city of tomorrow

VELOtransport 2021

The B2B & B2C Cargo bike show at Tempelhof Airport, Berlin
May 7-9, 2021

Motivation:

The cargo bike industry has developed strongly and very dynamically over the past decade. For 2020 the German bicycle industry association ZIV assumes a growth of at least 15.8%.

This development calls for greater visibility of the cargo bike with its diverse range of uses, be it as a key in the last mile for transport, logistics and delivery, in corporate mobility management or in private use as a replacement for the car.

Idea:

VELOtransport offers manufacturers and service providers the right platform to network and exchange ideas with one another. At the same time representatives from other industries should come together to understand the advantages and possibilities of the cargo bike and test them live. VELOtransport is intended to accentuate and particularly highlight the cargo bike area. The long-term goal is to develop the VELOtransport into THE cargo bike trade fair of the year. The focus of the fair is on innovations, future and market-ready solutions, mobility concepts, funding programs, etc.

Strong partners such as the Berlin Senate for Economy, the Chamber for Industry and Commerce and the Chamber of Crafts, logisticians, etc. as well as VELOBerlin as an established bicycle event will set the stage for VELOtransport to secure the cargo bike its place in economy, society and politics.

Information & Registration

↳ velotransport.de

VELO TRANSPORT

Stakeholders:

The role of the hosts should be assumed by a consortium of all business associations relevant to the cargo bike sector. Preliminary talks have already taken place with the BVZF - Bundesverband Zukunft Fahrrad (Federal Association Future Bicycle), the RLVD - Rad Logistik Verband Deutschland (German bicycle logistics association) and the ZIV - Zweirad-Industrie-Verband (Bicycle Industry Association) and we have received a positive response. The main tasks of the hosts are in the areas of networking, marketing and financing.

The concept and organization of the first VELOtransport is carried out by Velokonzzept GmbH and Solucon Move GmbH in order to ensure the synergy effects with VELOBerlin. With the help of partners and sponsors from various industries and areas of society, the cargo bike is to be presented as a solution for a wide variety of applications. The task of the partners and sponsors is in the area of networking and financing.

Organization:

The VELOtransport takes place on three days from May 7-9, 2021 with exhibition space, test track and comprehensive conference program as part of VELOBerlin. On Friday, May 7th, 2021, the focus will be on trade visitors.

On Saturday, May 8th, 2021 and on Sunday, May 9th, 2021, VELOtransport will also be open to customers. Combined offers for visitors as well as exhibitors allow participation over the entire period, as well as only on Friday, or only on Saturday and Sunday.



Target groups:

VELOtransport is aimed at companies, planners, administrators and service providers in the field of micromobility - that is, everyone who is potentially interested in the urban mobility transition. VELOtransport sees itself as the first platform for the cargo bike sector and wants to attract and connect developers of marketable cargo bikes, manufacturers and dealers, private and professional users on the topics of delivery logistics and the last mile, product development and accessories, parking and rental systems, urban mobility and mobility hubs.

In addition, the already existing information and test ride offers for private cargo bike users will be presented at VELOBerlin under the umbrella of VELOtransport. The focus this year is on targeting entrepreneurs and decision-makers who have previously used the cargo bike in their private lives.

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As of January 2021, subject to change