

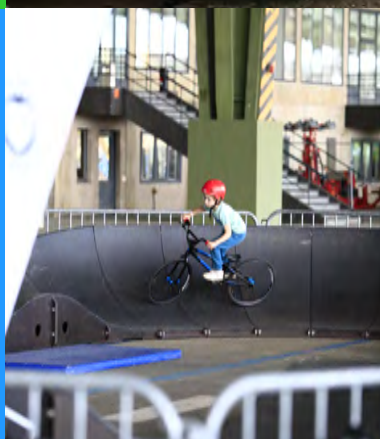
VELO



BERLIN
27.–28.04.2019

HAMBURG
18.–19.05.2019

FRANKFURT
15.–16.06.2019



Contact

YoungStars:

Christopher Deschauer,
kinderfahrradfinder.de
Tel. +49 176 444 314 56
kinderfahrradfinder@kidscycle.eu

Contact

Bookings:

Katja Richarz, Velokonzept
Tel. +49 30 311 65 14 13
richarz@velokonzept.de



Websites:

www.velokonzept.de
www.veloberlin.com
www.velohamburg.com
www.velofrankfurt.com
www.kinderfahrradfinder.de

VELO YoungStars

YoungStars is the new area 100% dedicated to the young (cycling) generation, which in 2019 will complement the CARGO & FAMILY special which has been successful for years. Whether it's transporting the youngest offspring, his or her first bicycle, or mountain and road bikes winning races, YoungStars covers the entire spectrum. Manufacturers, retailers and other protagonists involved in the topic are offered a relaxed and focused environment in order to meet their target group in person (children and parents!), to talk to each other and to present their products.

Brief: At VELO YoungStars, everything centers around ...

- Bicycles for kids and youngsters
- Equipment, clothing, accessories
- Trailers and transport

We offer children, adolescents and parents the space they deserve. With the opportunity to get specific information - with its own TESTIVAL areas and opportunities for participation, watching, relaxing or playing.

Program & Action at VELO YoungStars

- Large test tracks and action parcours
- Child care with balance bike track
- Bike shows and workshops, join-in activities
- Balance Bike Race and Kids Bike Race
- Café, summer garden, seating for the parents
- Combined presentations with the Cargobike Special

VELO



BERLIN
27.–28.04.2019

HAMBURG
18.–19.05.2019

FRANKFURT
15.–16.06.2019

Contact

YoungStars:

Christopher Deschauer,
kinderfahrradfinder.de
Tel. +49 176 444 314 56
kinderfahrradfinder@kidscycle.eu

Contact

Bookings:

Katja Richarz, Velokonzept
Tel. +49 30 311 65 14 13
richarz@velokonzept.de



Websites:

www.velokonzept.de
www.veloberlin.com
www.velohamburg.com
www.velofrankfurt.com
www.kinderfahrradfinder.de

kinderfahrradfinder.de

YoungStars is curated and supervised by Christopher Deschauer - inventor of kinderfahrradfinder.de (kids bike finder), the online platform that helps parents finding suitable bicycles for their offspring in seconds - by their kids' body measurements.

VELOBerlin

The new area is more than just a product show: Indoor childcare and balance bike track and a huge festival for children from 2-12 incl. MTB course, pump track etc. in the covered outdoor area ...

→ 45 – 85 €/m² for booth space, depending on position

VELOHamburg

Concentrated YoungStars space on the covered deck with balance bike track and lots of action ...

→ 65 – 75 €/m² for booth space, depending on booth type

→ Plus 149€ marketing fee

→ Early Bird Discount 5% before 30.11.2018

VELOFrankfurt

Concentrated YoungStars space indoor with balance bike track, MTB training and a lot to partipate.

→ 65 – 75 €/m² for booth space, depending on booth type

→ Plus 149€ marketing fee

→ Early Bird Discount 5% before 30.11.2018

If you book all three VELO events at the same time you will receive 5% discount on the sum of the booth space prices!

Special deal VELO YoungStars

The special package gives you the opportunity to be present at the VELO events on the YoungStars shared area without your own stand:

- Booth space approx. 6m²: 2-3 children's bikes and a rollup banner within the special area
- Highlighting the special exhibition in the media
- Media fee included
- further media packages available on request

Prices per event:

with your own team:

→ 449 € plus 19% VAT

with support of Christopher Deschauer:

→ 549 € plus 19% VAT

Registration

The registration documents are available for download at **www.velokonzept.de/messen.html**.

Please note the keyword "YoungStars" on your registration to ensure proper positioning. All prices are plus 19% VAT. and possible costs for electricity, carpet, stand construction etc.

Concept & Organisation:

velo|konzept

Velokonzept Saade GmbH
Straßburger Str. 55
10405 Berlin

Tel. +49 30 3116514-0
messen@velokonzept.de
www.velokonzept.de